

TIPS Corel Draw for WINDOWS

NOTE: If you are designing your files in Corel Draw, we REQUIRE EXPORTED EPS FILES with ALL FONTS CONVERTED TO CURVES! DO NOT send us your Corel layout, fonts and images.

1. When submitting files in Corel, please download our EPS templates found at the link below. The template EPS can be placed into your Corel document in a picture box.
www.artistdevelopment.com/templates.html
2. Please DO NOT alter these templates in any way, they were created according to the specifications of our manufacturing plant.
3. Resolution of all included images should be at 300 dpi at ACTUAL SIZE. Low resolution files will not render correctly during the printing process. Since there is no way to check the resolution of an image in Corel, you will need to know the resolution of that image before placing it in Corel. If you scale the image after you place it, remember that you will be changing the resolution. Do not use LZW compression when saving images.
4. Make sure to pull your design at least 1/8 inch beyond the crop marks for bleed. To avoid cropping any important items, set text and non-bleed images 3/16 inch in from crop mark.
5. After checking your work, make sure to convert ALL FONTS to CURVES.
6. All images should be in CMYK color mode. (Cyan, Magenta, Yellow and Black) Please do not submit files in RGB. (Red, Green, Blue) There is a color shift when images are converted from RGB to CMYK and your files may look different following conversion. ADA cannot be held responsible for color differences if files are submitted in RGB.
7. EPS files saved out of Photoshop MUST NOT be saved as DCS files. DO NOT save EPS files using JPEG compression, this will adversely affect your image quality.
8. EXPORT the file using the following steps:
 - a. FILE>EXPORT
 - b. Select "Encapsulated Postscript" (EPS)
 - c. Click Export, EPS Export
 - d. Set Export Text as CURVES (VERY IMPORTANT)
 - e. Click "Include Header"
 - f. Set Format to TIFF
 - g. Set Type to "8 bit Color"
 - h. Set the Resolution to 300 dpi
 - i. DO NOT check "Always overprint as black"
 - j. Make sure everything else is NOT checked except "Auto increase fountain steps"
 - k. Click OK
9. Download the ADA Order Form, General Terms and Licensing Form at this link. Please include these forms with your artwork .
<http://www.artistdevelopment.com/forms/adaorderform.pdf>
10. Submit files to ADA on ZIP disk, Jaz Disk, CDR or Floppy.

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TIPS *On-Cd Art* for WINDOWS

- Please use the templates found at the link below. Quark Xpress templates are provided as well as Illustrator EPS templates which can be used for Illustrator, Photoshop and Pagemaker.
- Please DO NOT alter these templates in any way, they were created according to the specifications of our manufacturing plant.
- ALL COLORS (including Black and White) count as colors. The CD is Silver.
Two color on cd printing is standard is all ADA pricing. Call us for pricing on additional colors
- ON CD printing is a silk screening process where ink is actually applied to the surface. Keep in mind that extremely small images or text may fill in. Keep this in mind as well when choosing fonts. Vector based fonts work best as opposed to pixel based type.
- All areas showing white in your design will knock out to the silver of the CD unless otherwise noted.

