

TIPS *Illustrator* for MACINTOSH

1. Illustrator Templates can be downloaded at this link:
<http://www.artistdevelopment.com/templates.html>
Please use the EPS templates.
2. Please DO NOT alter these templates in any way, they were created according to the specifications of our manufacturing plant.
3. When submitting your files in illustrator, they must be saved as an EPS
Please DO NOT send Jpegs, Gifs or Picts.
4. Resolution should be at 300 dpi at ACTUAL SIZE. Low resolution files will not render correctly during the printing process.
5. All images should be in CMYK color mode. (Cyan, Magenta, Yellow and Black) Please do not submit files in RGB. (Red, Green, Blue) There is a color shift when images are converted from RGB to CMYK and your files may look different following conversion. ADA cannot be held responsible for color differences if files are submitted in RGB
6. If you have linked files in your illustrator file, please make sure to include the original files as well. Be sure that all linked images are at 300 dpi.
7. When submitting your files, please convert ALL FONTS to OUTLINES. This will save your text as artwork. Be sure to proofread ALL of your text BEFORE converting it to outlines as it is very difficult to change afterwards. We suggest you save a copy before converting the text to outlines and keep it on hand in case you need to make a change..
8. Make sure to pull your design at least 1/8 inch beyond the crop marks for bleed. To avoid cropping any important items, set text and non-bleed images 3/16 inch in from crop mark.
9. Be sure you have checked your work and converted all fonts to outlines before you save your file as an Illustrator EPS.
10. Download the ADA Order Form, General Terms and Licensing Form at this link. Please include these forms with your artwork . <http://www.artistdevelopment.com/forms/adaorderform.pdf>
11. Submit files to ADA on ZIP disk, Jaz Disk, CDR or Floppy.



TIPS *On-Cd* for MACINTOSH

- Please use the templates found at the link below. Quark Xpress templates are provided as well as Illustrator EPS templates which can be used for Illustrator, Photoshop and Pagemaker.
www.artistdevelopment.com/duplication/templates.html
- Please DO NOT alter these templates in any way, they were created according to the specifications of our manufacturing plant.
- ALL COLORS (including Black and White) count as colors. The CD is Silver. Two color on cd printing is standard is all ADA pricing. Call us for pricing on additional colors
- ON CD printing is a silk screening process where ink is actually applied to the surface. Keep in mind that extremely small images or text may fill in. Keep this in mind as well when choosing fonts. Vector based fonts work best as opposed to pixel based type.
- All areas showing white in your design will knock out to the silver of the CD unless otherwise noted.

